



# 8<sup>TH</sup> ASCP CONCRETE PAVEMENTS CONFERENCE 2025

Penrith Panthers Event Centre  
19th – 22nd October 2025

SPONSORSHIP & EXHIBITION  
**PROSPECTUS**



# INVITATION FROM THE PRESIDENT

On behalf of the Conference Committee, it is our pleasure to invite your organisation to participate in the **8<sup>th</sup> ASCP Concrete Pavements Conference**. This event will be held at Penrith Panthers Event Centre, Penrith NSW.

Kicking off Sunday 19th (Welcome Reception) with two (2) days of Conference Keynote(s) and Con-current Sessions Monday 20th October and Tuesday 21st October 2025. The days will be followed by a social event on Monday and Industry Awards Evening and Dinner on Tuesday backed-up by a half day site tour on Wednesday 22nd October 2025.

Since the inaugural event held in 2011, the Australian Society for Concrete Pavements biennial 'Concrete Pavements Conference' has grown to become an important event to the Australian concrete pavements industry.

In 2025 we are continuing a F2F format with an event that promises to showcase a wealth of information and project learning from experienced industry practitioners and invited international experts in order to provide our industry with access to the latest developments in design, construction, materials and equipment information globally.

With the Conference set to attract 200+ delegates, this is an opportunity for your organisation to increase brand awareness, generate sales leads, develop new and existing client relationships, as well to showcase your services directly to your target market.

We look forward to welcoming you to Western Sydney in October 2025.



**TIM BUCKINGHAM-JONES**  
President  
Australian Society for Concrete Pavements

## BENEFITS TO YOUR ORGANISATION

The Sponsorship and Trade Exhibition packages for the **ASCP 8<sup>th</sup> Concrete Pavements Conference** have been designed to provide your business with maximum exposure to Conference delegates.

### All Sponsors and Exhibitors will:

- Be able to launch new products to senior decision makers within Road Authorities and private industry from both Australia and overseas.
- Opportunity to meet commercial prospects face-to-face.
- Be able to show your product range in real-time, rather than by catalogue or word of mouth.
- Raise your profile in the heavy-duty concrete pavements industry in Australia and add value to your brand.
- Have the opportunity to network with 150+ concrete pavement professionals.

In 2025, the exhibition will be conveniently located within Penrith Panthers Event Centre to ensure our exhibiting companies get ample time to engage with delegates—all in a specialised exhibition setting.

### Who will you meet at the ASCP 8<sup>th</sup> Concrete Pavements Conference?

- Civil Engineers
- Local/State/Federal
- Government Representatives
- Defence Department Staff
- Infrastructure Companies
- Consulting Engineers
- Equipment Manufacturers/Suppliers
- Concrete Manufacturers
- Construction Managers
- Materials Suppliers
- Researchers
- Project Verifiers
- Sales/Business Development Managers
- Technical Supervisors
- Paving Engineers
- Pavement Design Engineers
- Directors/Managing Directors/Associate Directors
- Project Directors
- Site Supervisors
- Asset Managers

# KEY DATES:



CONCRETE SOLUTIONS FOR THE NEXT GENERATION

## CONFERENCE DETAILS

### 2025 CONFERENCE THEME

“Concrete Solutions for the Next Generation”.

### CONFERENCE LOCATION:

Penrith Panthers Event Centre, 123 Molgoa Road, Penrith NSW 2750

### CONFERENCE COMMITTEE:

- James Walker (Conference Chair)
- Peter Carson
- Basil Ben
- Hossein Asadi
- Shane Dunstan
- Andrew Wade
- Jun So
- Peter Bryant
- Jeffrey Lee
- Ravindra Prathapa
- Greg White
- Sean Jamieson
- Caleb Hayde
- Tim Buckingham-Jones
- Jamie Egan
- Alex Howe
- Craig Heidrich



# NETWORKING OPPORTUNITIES FOR SPONSORS & EXHIBITORS

Participation in the **ASCP 8th Concrete Pavements Conference** will provide a range of opportunities for Sponsors and Trade Exhibitors to interact with delegates throughout the event.

The 2025 social program will include the Welcome Reception to be held on the evening of Sunday, 19th October, a Social Networking Evening following the conference session on Monday, 20th October, and the

Conference Gala Dinner to be held on the evening of Tuesday, 21st October 2025. Attendance at the Conference Dinner is included in all Full Conference Registrations, additional dinner tickets may be purchased separately.

To Register for the Conference as a delegate, please visit the official ASCP website: [concretepavements.com.au/events-list](https://concretepavements.com.au/events-list)

## CONFERENCE ORGANISER

Should you have any questions regarding the **ASCP 8th Concrete Pavements Conference**, please contact the Conference Committee at Australian Society for Concrete Pavements on (02) 4258 0166.

**Conference Manager**  
**ALEX HEIDRICH**  
[conference@concretepavements.com.au](mailto:conference@concretepavements.com.au)



CONCRETE SOLUTIONS FOR THE NEXT GENERATION

# EXHIBITION PASSPORT PROGRAM

SPONSOR TYPE	MAJOR SPONSOR	WELCOME SPONSOR	AWARDS DINNER	TEA BREAK	LUNCH BREAK	WORKBOOK PROGRAM	INDUSTRY AWARDS	ED HABER BURSARY	SITE TOUR	SOCIAL EVENT	EXHIBITION STANDS	SACHEL ADVERT	WORKBOOK ADVERT
PRICE (EX GST)	\$4,000	\$3,000	\$4,000	\$1,500	\$2,000	\$1,500	\$3,000	\$4,000	\$2,500	\$2,500	\$1,600	\$500	\$500
AVAILABLE	4	1	1	2	2	2	1	1	1	1	10	∞	∞
<b>Banners at Event</b>	Three (3) @ conference venue	Two (2) @ conference venue	Three (3) @ dinner venue	Two (2) @ catering space	Two (2) @ catering space	-	Three (3) @ dinner venue	-	-	-	@ stand	-	-
<b>Company Logo Placement</b>	Front page & supporter page of website & on every page of the program	Supporter page of website & in program	Supporter page of website & in program	Supporter page of website & in program	Supporter page of website & in program	Supporter page of website & Delegate Workbook / Technical Program	Supporter page of website & on award & in program	Supporter page of website & on award & in program	Supporter page of website & in program	Supporter page of website & in program	Supporter page of website & in program	Supporter page of website & in program	Supporter page of website & in program
<b>Logo in PPTs</b>	All conference formality slides	Conference opening PowerPoint slides each day	Conference opening PowerPoint slides each day & Dinner PowerPoint	Conference opening & sponsored tea break PowerPoint slides	Conference opening & sponsored lunch break PowerPoint slides	Conference opening PowerPoint slides each day	Conference opening PowerPoint slides each day + Award presentation slide at closing	Conference opening PowerPoint slides each day + Award presentation slide at closing	Conference opening PowerPoint slides each day	Conference opening PowerPoint slides each day	-	-	-
<b>Address to Delegates</b>	-	5 minutes at welcome reception	10 minutes at conference dinner	-	-	-	5 minutes upon presentation of Award	5 minutes upon presentation of Award	-	5 minutes at social event	-	-	-
<b>Collateral in Satchel</b>	1 item	-	1 item	-	-	1 item	1 item	1 item	-	-	-	1 item	1 item
<b>Social Function Tickets</b>	4x additional awards dinner tickets + 1x reserved table	4x welcome reception tickets	4x additional awards dinner tickets + 1x reserved table	-	-	-	2x additional awards dinner tickets	2x additional awards dinner tickets	-	4x social event tickets	-	-	-
<b>Delegate Workbook/ Technical Program Ad</b>	1 full page	1 half page	1 full page	-	-	1 full page	1 half page	1 full page	-	-	-	-	-

CONCRETE SOLUTIONS FOR THE NEXT GENERATION

# MAJOR CONFERENCE SPONSOR

**SPONSORSHIP FEE: \$4,000** (excludes GST)

**4 PACKAGES AVAILABLE**

## Sponsorship entitlements include:

- Company logo prominently displayed and recognised as Conference Major Sponsor on the Conference Program, Conference Delegate Workbook, and all Conference formality PowerPoints each day.
- Sponsor to provide up to three (3) pull up banners to be displayed in the conference venue
- Four (4) complimentary tickets to attend the Conference Dinner on Tuesday 21st October.
- One (1) Reserved Table at the 2025 Conference Dinner.
- Inclusion of promotional flyer/collateral item in the Conference Satchel (1 piece per satchel, Sponsor supplied).
- Inclusion of one (1) full page A4 advertisement in the Conference Workbook (Sponsor supplied artwork).
- Company name, logo and web link advertised on the supporters page of website & every page of the program

### ADDITIONAL SPONSORSHIP DISCOUNT OFFER

- **50% Discount on Exhibition Stands**

# WELCOME RECEPTION SPONSOR

**SPONSORSHIP FEE: \$3,000** (excludes GST)

**1 PACKAGE AVAILABLE**

## Sponsorship entitlements include:

- Sponsor to provide up to two (2) pull up banners to be displayed in the conference venue
- Company name, logo and web link advertised on the supporters page of website & program
- Company logo prominently displayed on Conference Opening PowerPoint slides daily
- Exclusive 5 minute address to delegates at the 2025 Conference Gala Dinner.
- Four (4) complimentary tickets to attend the Conference Dinner on Tuesday 21st October.
- Inclusion of one (1) half page A5 landscape advertisement in the Conference Workbook (Sponsor supplied artwork).

### ADDITIONAL SPONSORSHIP DISCOUNT OFFER

- **20% Discount on Exhibition Stands**
- **50% Discount on Satchel Collateral**

CONCRETE SOLUTIONS FOR THE NEXT GENERATION



# AWARDS DINNER SPONSOR

**SPONSORSHIP FEE: \$4,000** (excludes GST)

**1 PACKAGE AVAILABLE**

## Sponsorship entitlements include:

- Sponsor to provide up to three (3) pull up banners to be displayed in the conference venue
- Company name, logo and web link advertised on the supporters page of website & program
- Company logo prominently displayed on Conference Opening and Gala Dinner PowerPoint slides
- Exclusive 10 minute address to delegates at the 2025 Conference Gala Dinner.
- Four (4) complimentary tickets to attend the Conference Dinner on Tuesday 21st October.
- One (1) reserved table in a prominent position at the 2025 Conference Dinner (tickets not included).
- Inclusion of promotional flyer/collateral item in the Conference Satchel (1 piece per satchel, Sponsor supplied).
- Inclusion of one (1) full page A4 advertisement in the Conference Workbook (Sponsor supplied artwork).

## ADDITIONAL SPONSORSHIP DISCOUNT OFFER

- **20% Discount on Exhibition Stands**

# TEA BREAK SPONSOR

**SPONSORSHIP FEE: \$1,500** (excludes GST)

**2 PACKAGES AVAILABLE**

## Sponsorship entitlements include:

- Sponsor to provide up to two (2) pull up banners to be displayed in the conference venue
- Company name, logo and web link advertised on the supporters page of website & program
- Company logo prominently displayed on Conference Opening and Tea Break PowerPoint slides

## ADDITIONAL SPONSORSHIP DISCOUNT OFFER

- **20% Discount on Exhibition Stands**
- **50% Discount on Satchel Collateral**

CONCRETE SOLUTIONS FOR THE NEXT GENERATION

# LUNCH BREAK SPONSOR

**SPONSORSHIP FEE: \$2,000** (excludes GST)

**2 PACKAGES AVAILABLE**

**Sponsorship entitlements include:**

- Sponsor to provide up to two (2) pull up banners to be displayed in the conference venue
- Company name, logo and web link advertised on the supporters page of website & program
- Company logo prominently displayed on Conference Opening & sponsored lunch break PowerPoint slides



**ADDITIONAL SPONSORSHIP DISCOUNT OFFER**

- **20% Discount on Exhibition Stands**
- **50% Discount on Satchel Collateral**

# WORKBOOK / PROGRAM SPONSOR

**SPONSORSHIP FEE: \$1,500** (excludes GST)

**2 PACKAGES AVAILABLE**

**Sponsorship entitlements include:**

- Company name, logo and web link advertised on the supporters page of website & Delegate Workbook / Technical Program
- Company logo prominently displayed on Conference Opening PowerPoint slides daily
- Exclusive 5 minute address to delegates at the 2025 Conference Gala Dinner upon presentation of Award
- Two (2) complimentary tickets to attend the Conference Dinner on Tuesday 21st October.
- Inclusion of promotional flyer/collateral item in the Conference Satchel (1 piece per satchel, Sponsor supplied).
- Inclusion of one (1) full page A4 advertisement in the Conference Workbook (Sponsor supplied artwork).



**ADDITIONAL SPONSORSHIP DISCOUNT OFFER**

- **20% Discount on Exhibition Stands**

CONCRETE SOLUTIONS FOR THE NEXT GENERATION



# INDUSTRY AWARDS SPONSOR

**SPONSORSHIP FEE: \$3,000** (excludes GST)

**1 PACKAGE AVAILABLE**

**Sponsorship entitlements include:**

- Sponsor to provide up to three (3) pull up banners to be displayed in the conference venue
- Company name, logo and web link advertised on the supporters page of website & program
- Company logo prominently displayed on Conference Opening Award & Closing PowerPoint slides
- Exclusive 5 minute address to delegates at the 2025 Conference Gala Dinner upon presentation of Award
- Two (2) complimentary tickets to attend the Conference Dinner on Tuesday 21st October.
- Inclusion of promotional flyer/collateral item in the Conference Satchel (1 piece per satchel, Sponsor supplied).
- Inclusion of one (1) half page A5 landscape advertisement in the Conference Workbook (Sponsor supplied artwork).



**ADDITIONAL SPONSORSHIP DISCOUNT OFFER**

- **20% Discount on Exhibition Stands**

# ED HABER SPONSOR

**SPONSORSHIP FEE: \$4,000** (excludes GST)

**1 PACKAGE AVAILABLE**

**Sponsorship entitlements include:**

- Company name, logo and web link advertised on the supporters page of website & program
- Company logo prominently displayed on Conference Opening Award & Closing PowerPoint slides
- Exclusive 5 minute address to delegates at the 2025 Conference Gala Dinner upon presentation of Award
- Two (2) complimentary tickets to attend the Conference Dinner on Tuesday 21st October.
- Inclusion of promotional flyer/collateral item in the Conference Satchel (1 piece per satchel, Sponsor supplied).
- Inclusion of one (1) full page A4 advertisement in the Conference Workbook (Sponsor supplied artwork).



**ADDITIONAL SPONSORSHIP DISCOUNT OFFER**

- **20% Discount on Exhibition Stands**

CONCRETE SOLUTIONS FOR THE NEXT GENERATION

## SITE TOUR SPONSOR

**SPONSORSHIP FEE: \$2,500** (excludes GST)

**1 PACKAGE AVAILABLE**

### Sponsorship entitlements include:

- Company name, logo and web link advertised on the supporters page of website & program
- Company logo prominently displayed on Conference Opening PowerPoint slides daily

### ADDITIONAL SPONSORSHIP DISCOUNT OFFER

- **20% Discount on Exhibition Stands**
- **50% Discount on Satchel Collateral**

## SOCIAL EVENT SPONSOR

**SPONSORSHIP FEE: \$2,500** (excludes GST)

**1 PACKAGE AVAILABLE**

### Sponsorship entitlements include:

- Company name, logo and web link advertised on the supporters page of website & program
- Company logo prominently displayed on Conference Opening PowerPoint slides daily
- Exclusive 5 minute address to delegates at social event
- Four (4) complimentary social event tickets

### ADDITIONAL SPONSORSHIP DISCOUNT OFFER

- **20% Discount on Exhibition Stands**
- **50% Discount on Satchel Collateral**

## SACHEL INSERT OR WORKBOOK ADVERTISEMENT

**SACHEL INSERT/ADVERTISEMENT FEE: \$500** (excludes GST)

**Can't attend the Conference this year to promote your business?** You can still reach 100% of attendees with a satchel insert in the 2025 Conference Satchel, which is handed out to all delegates upon arrival at registration. Send us your latest marketing brochure or provide something a little different, that the delegates can take home with them (e.g. pen, ruler, keyring, hat, drink bottle etc).

Alternatively, you can include a half page (A5 landscape) advertisement in the Conference Delegate Workbook (artwork to be supplied by your organisation). Advertisers will also have their Company name, logo and weblink included on the Official Conference Website. Please note: Sponsoring organisations must advise the Conference Organisers of their insert type and ensure document inserts (brochures etc) are no more than 10 pages.

\*\*All Confirmed Sponsors will receive a full delegate list with contact details one week prior to the Conference (only delegates who wish to have details shared – contact details will include full name, title, organisation, business contact number and email address).

# 2025 CONFERENCE EXHIBITOR

**SINGLE POWERED SPACE – 2M X 2M: \$1,600** (excludes GST)

**10 STANDS AVAILABLE**

## Exhibitor Entitlements:

- Catering for up to two (2) exhibition staff on each day of the Conference.
- Company contact details listed in the Conference Delegate Workbook and inclusion on the Exhibitors Passport.
- Company listed on the Conference Website with a link to your organisation's website.
- A full delegate list with contact details will be sent one week prior to the Conference (only delegates who wish to have details shared – contact details will include full name, title, organisation, business address and business contact number only). Email addresses cannot be shared.

## ADDITIONAL SPONSORSHIP DISCOUNT OFFER

- 20% Discount on Tea or Lunch Break Sponsorship
- 50% Discount on Satchel Collateral

## Trade Exhibition Insurance

Exhibitors should consult their own insurance company and/or broker for proper coverage of their exhibits and displays. In most cases you will be able to extend your existing policy. **Public Liability Insurance cover for your Exhibition area must be taken out for a minimum of \$10,000,000 from the first day of bump-in on 19th October at 3.00pm to the completion of bump-out on 23rd October.** A copy of your current Public Liability Certificate of Currency **MUST BE PROVIDED** in order for your organisation to exhibit.

## Trade Exhibition Dates and Times

Exhibitors will be required to set up their stands from:

- 3.00pm on Sunday 19th October
- 6.00 am – 8.00 am on Monday 20th October.

The Exhibition will open at approximately 8.00 am each day and close at the conclusion of afternoon tea. Arrival tea and coffee, morning tea, lunch and afternoon tea will be served in and around the Conference Exhibition Area.

## Catering for Exhibition Staff

Catering is included for two (2) exhibition staff members on each day of the Conference. If you have more than two staff members in attendance, who are not registered to attend the event, additional daily catering fees may be applicable.

## 2025 Exhibitors Manual

The Exhibitors Manual, to be sent out three months prior to the Conference, will provide you with all of the information you need in order to plan for your attendance as a Trade Exhibitor at the 2025 Conference.



# EXHIBITION PASSPORT PROGRAM

The 2025 Conference Trade Exhibition will feature a Passport Program to encourage attendees to visit each of the exhibitors and increase overall exhibition attendance.

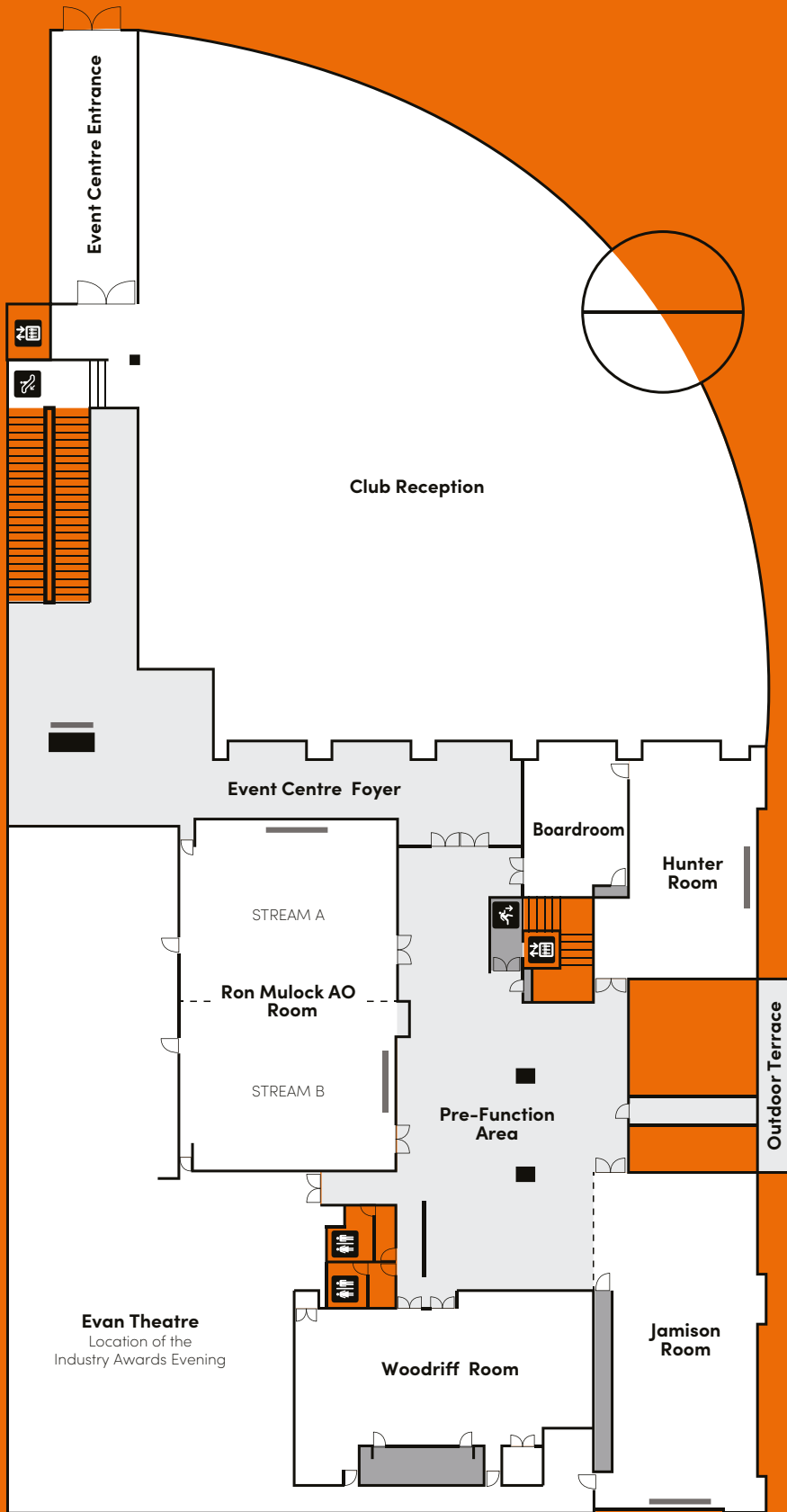
We believe that this program will add value to those organisations who choose to make a significant investment in the Conference by being part of the Trade Exhibition.

- Each delegate will receive an Exhibition Passport in their Conference Satchel.
- Delegates will need to visit every Exhibitor over the two (2) days of the Conference and have their Passport stamped by each Exhibitor. Exhibitors will be provided with a stamp at the beginning of the Conference.
- When delegates have their Passports completed (stamped by all Exhibitors), they will then be able to submit their Passports into the entry box located at the Conference Registration Desk.
- All Passports must be lodged at the Conference Registration Desk by the conclusion of lunch on the final day of the Conference.
- A prize draw will be conducted at the closing session of the Conference.
- Exhibitors and Sponsors are encouraged to donate goods to be included in the prize pool. The Sponsor/ Exhibitor organisation will be acknowledged for their prize donation as it is being drawn on stage in the final session of the Conference.

## TICKETS / REGISTRATION

TICKET TYPE	EARLY BIRD PRICE	FULL PRICE
<b>Non-Member</b>	\$1,280	\$1,600
<b>Individual Member</b>	\$1,040	\$1,300
<b>Supporter Member</b>	\$1,160	\$1,450
<b>Industry Member</b>	\$1,092	\$1,365
<b>Principle Member</b>	\$1024	\$1,280
<b>Presenter</b>	\$896	\$1,120
<b>Day Delegate</b>	-	\$820 per day
<b>Social Event</b>	-	\$99
<b>Welcome Reception</b>	-	\$120
<b>Awards Dinner Additional Ticket</b>	-	\$250

# 2025 FLOOR EXHIBITION PLAN



CONCRETE SOLUTIONS FOR THE NEXT GENERATION

# SPONSORSHIP AND EXHIBITOR REGISTRATION FORM

## Contact Details

Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_

ABN: \_\_\_\_\_

Website: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Suburb: \_\_\_\_\_ Post Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

I/We wish to sponsor/exhibit at the ASCP 8th Concrete Pavements Conference and apply for space as indicated. We agree to pay the total cost 30 days from receipt of invoice, including applicable GST and any other charges incurred on our behalf. I/We authorise the organisers to use the intellectual property supplied by us, such as logos, to advertise and promote the Conference. I/We indemnify the organisers against any claims arising out of the use of the intellectual property in accordance with this Sponsorship and Exhibition Prospectus.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Name: (Print) \_\_\_\_\_

Position: \_\_\_\_\_

## EXHIBITOR OPTIONS

I wish to reserve the following exhibition space at the Conference:

**Single Trade Space with Power** - 2m x 2m - \$1,500 (excl. GST)

## EXHIBITOR OPTIONS

Major Conference Sponsor	\$4,000 (incl. GST)
Conference Dinner Sponsor	\$4,000 (incl. GST)
Delegate Workbook and Proceedings Sponsor	\$3,500 (incl. GST)
Industry Awards Sponsor	\$3,000 (incl. GST)
Conference Plenary Session Sponsor	\$3,000 (incl. GST)
Welcome Reception Sponsor	\$2,500 (incl. GST)
Conference Lunch Break Sponsor	\$2,000 (incl. GST)
Conference Tea Break Sponsor	\$1,500 (incl. GST)

## ADVERTISEMENT OPTIONS

Workbook Advertisement	\$1,500 (incl. GST)
Satchel Insert	\$1,500 (incl. GST)

CONCRETE SOLUTIONS FOR THE NEXT GENERATION



# SPONSORSHIP AND EXHIBITOR PAYMENT

## Payment Options

All prices shown include GST. A Tax invoice will be issued upon receipt of this Sponsorship/Exhibition Registration form. All cheques should be made payable to **Australian Society for Concrete Pavements**. Payment can also be made by direct debit, Visa, MasterCard or AMEX. (Note: a surcharge will apply for all credit card payments). A tax invoice representing the total fee will be raised immediately and emailed to your designated contact. **Full payment must be received within 30 days from date of the invoice.**

## PLEASE COMPLETE THE PAYMENT DETAILS BELOW:

- **Cheque** - Please make cheques payable to Australian Society for Concrete Pavements
- Direct Deposit** - If you wish to pay by direct deposit, bank deposit details will be provided on your tax invoice.
- Credit Card** - All credit card payments will incur a surcharge:
  - Amex: 1.65**
  - Mastercard: 0.96%**
  - Visa: 1.5%**

## SPONSORSHIP / EXHIBITOR BOOKING REQUIREMENTS

Complete the last two pages and submit to ASCP using the Submit button below. Alternatively, the completed pages can be sent by email to Alex Heidrich of ASCP at [conference@concretepavements.com.au](mailto:conference@concretepavements.com.au). Upon receipt, confirmation of your sponsorship or exhibition booking will be advised by return email.

Exhibitors and Sponsors are reminded to observe the payment terms and conditions as specified. As the maximum number of spaces is limited, non-compliance may result in the letting of your space to another Exhibitor. Please note that there are no refunds for services ordered and not utilised due to cancellation or failure to collect. If for any reason the Conference is cancelled by the organisers, there will be a full refund of registration fees paid to the organiser.

## CANCELLATION TERMS

Sponsorship cancellations received in writing by the Conference Organisers will only be accepted if the sponsoring company has not yet received coverage in any promotional emails or marketing documents. In this instance, all fees will be refunded less an AUD\$550 administration fee. Sponsorship cancellations received after the sponsoring company has received the above mentioned acknowledgements cannot be accepted, and will not be refunded.

Trade Exhibition cancellations received in writing by the Conference Organisers by Monday 16th October 2025 will be accepted and all fees refunded less an AUD\$550 administration fee. Exhibitors wishing to cancel after this date will not be eligible for a refund.