



Sponsorship Packages 2013

What has changed? How does this affect you?

The National Executive of ASCP recently approved several changes to the *Sponsorship Packages*. We believe that these changes will provide overall benefits for all sponsors as well as for the Society.

Fees

First of all – fees have not changed. Fees for all sponsorship levels remain the same as they were in 2007.

From 1 January 2013, Individual Membership fees have increased to \$125.00 per year (GST inclusive), up from \$100.00.

Representative Members

Sponsorship packages include a number of Individual Memberships (the number depending on the level of sponsorship). As ASCP has grown and established Branches in other states, the Executive considered that there should be provision for representative members in each state – for organisations which operate in more than one state.

Consequently, the number of sponsoring company representative members now applies to each state in Australia. For example, for a Silver Sponsor, the entitlement to four representative members now means four members in each state. This significant increase is provided at no additional cost.

However, discounts on event fees will now only strictly apply to those representative members. That means that Forum fees are free to representative members, but will be charged at the non-member rate to others (recently \$75.00 per person). Of course, other staff from sponsoring organisations can join as Individual Members at half the full fee (ie. at \$62.50 instead of \$125.00 per year). This change will lead to significant administrative costs savings for ASCP compared with the previous system, but need not cost organisations any more and can, in fact, mean lower costs.

Company Web Access Codes

The ASCP website is presently undergoing a major upgrade, aimed at being easier to use and providing more facilities for members and others.

Once this upgrade is completed, all sponsoring organisations will be given a unique username and password. This will enable administrative staff, librarians and others within the organisation to access the site to complete registrations, access 'member only' resources and the like.

ASCP Conference Fees

Substantial discounts on the ASCP Biennial Conference registration fees are now provided for all staff of sponsoring organisations. These discounts are 35% for Gold Sponsors, 25% for Silver Sponsors, and 15% for bronze Sponsors.

Newsletters

The Executive considered strong advice that E-Newsletters generally are becoming too frequent these days. It was decided to produce only four ASCP Newsletters each year. Newsletters will be sent to all Sponsors and Members.

The Newsletters will be only a single page at most, highlighting items of interest and new postings to our website. Readers can then simply 'click' on items of their choice to access full details.

We have received many comments that people do not regularly visit our (and other) websites, but that advice of new website content will be valued. The quarterly Newsletters will provide that information.

Prominence for Gold Sponsors

Gold Sponsors will receive prominence by having their logos listed on the Home page of the website as well as the Sponsors' page. They will also be acknowledged in ASCP publications.